



Feature Film & Documentary

# *Forgiving a Good Man*

 **ORIGINALS**

 **FORGIVING A  
GOOD MAN** LLC

 **SUPERCHIEF**

 **McFEELEY MEDIA**

More info online at:  
[ForgivingAGoodMan.movie](http://ForgivingAGoodMan.movie)



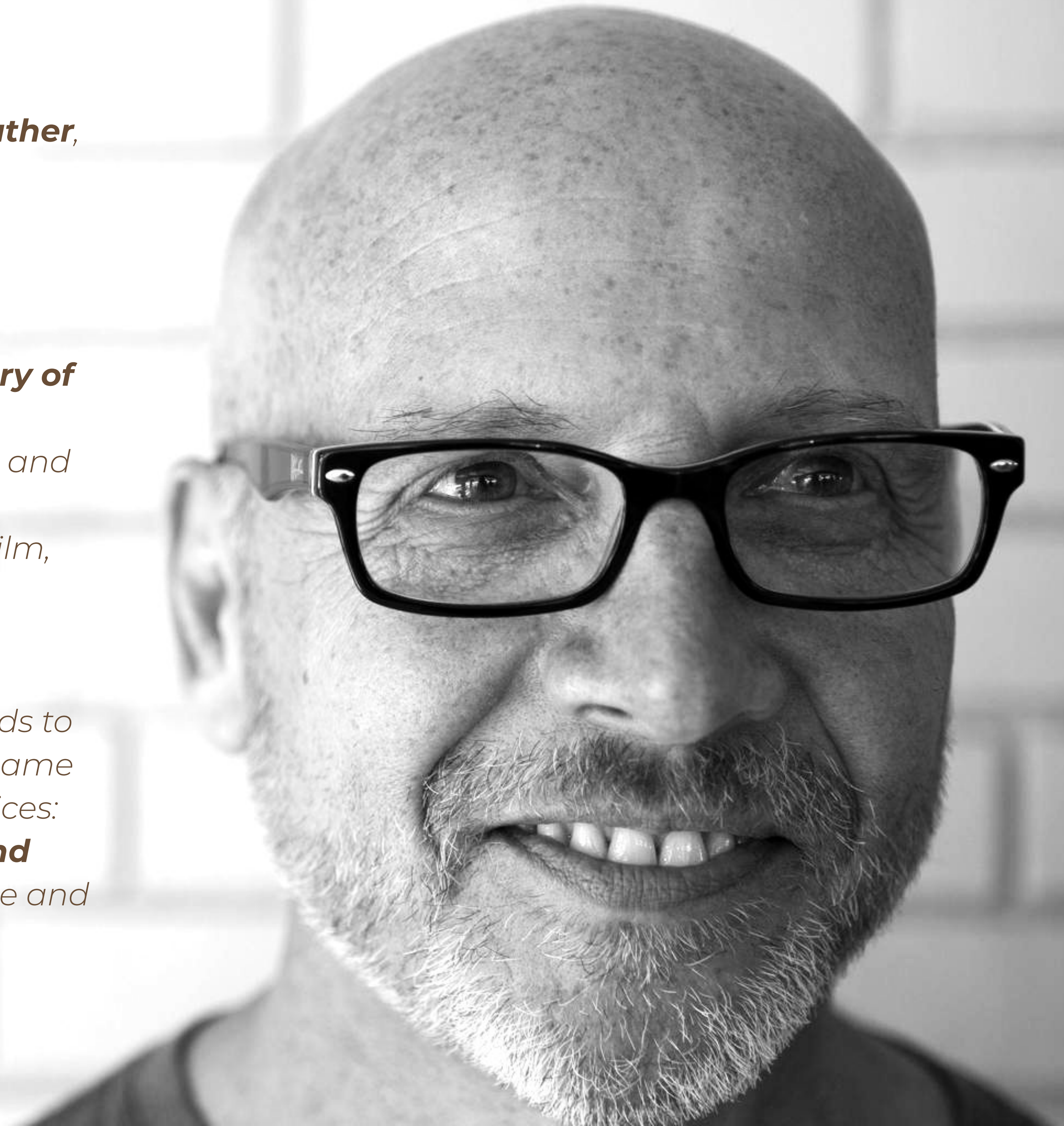
## LOGLINE

*Haunted by the horrific memory of an abusive father, four brothers must face their shameful past before it destroys lives.*

## SYNOPSIS

The movie *Forgiving a Good Man* is crafted as a **story of suffering and abuse that does not alienate** our audience, but draws them in with candid, heartfelt, and even comedic **moments of tenderness and truth**. Through character journeys and the climax of the film, **our audience will discover that no one is beyond forgiveness**—or choosing to forgive.

Audiences will walk away wanting to get their friends to see it while also **thinking about their own pain**, shame and blame. In some way, the son's different life choices: **anger & resentment, insanity, drugs & suicide, and success & freedom**, will resonant with the audience and force them to think about **finding forgiveness**.







Film



Documentary



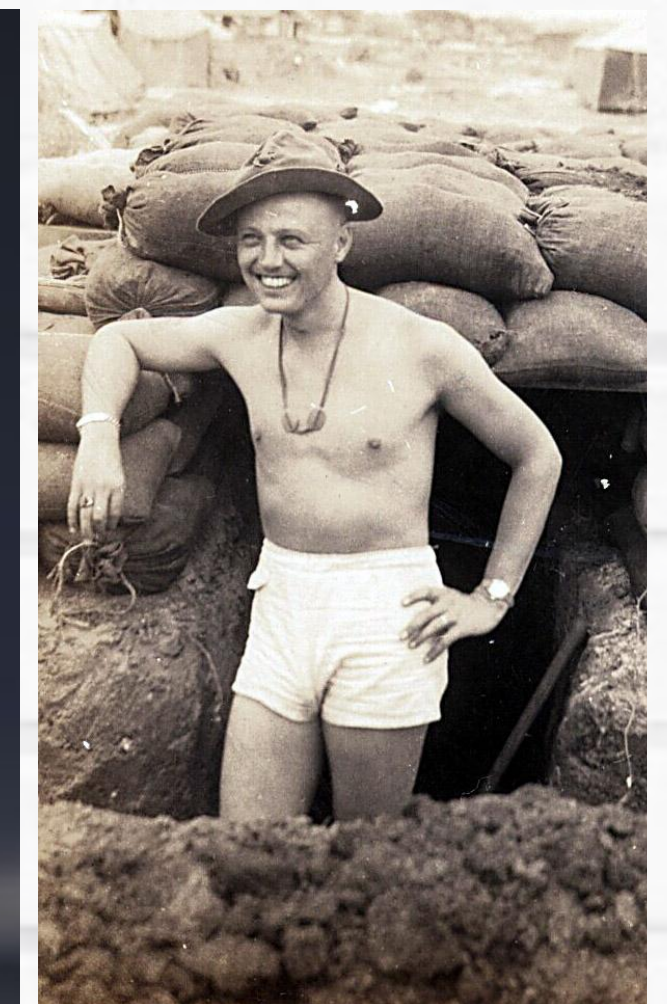
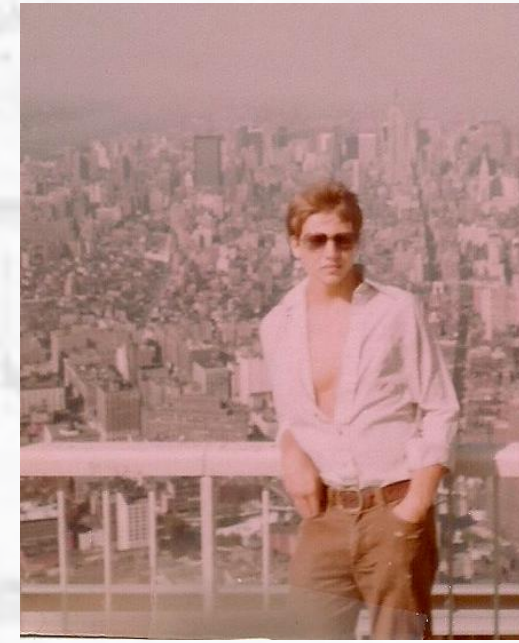


# THE DOCUMENTARY

Speak to anyone about Mark Goodman, and you'll hear nothing but accolades. The reason: **The Spirit speaks through him.**

Marks speaks from his heart, **drawing you into his story and leaving you hanging on each word.** He makes you wonder if there is a resolution to his story. How can this be the same man who lived this unlikely life of grace? **Mark's answer is simple. Jesus Christ.**

**The Forgiving a Good Man documentary** uses interviews and onsite-visits from individuals with amazing forgiveness stories. Mark will be the guide in and through his full story and others to capture the power and freedom found through forgiveness. **It is an explicit presentation of Mark's powerful testimony** designed to stir change in those who watch it.



1

## STORY RESEARCH: 2017-2018



Interview Mark Goodman to collect information based on his life story. Collect any and all past family photos and video.

## DEVELOPMENT: 2018-2020



Plan documentary concept materials to seek funding.

2

## SEEK FUNDING: PRESENT

Raise the necessary funds to produce the documentary at the quality it deserves.

## PRE-PRODUCTION: SPRING 2021

With funding secured, pre-production begins.

3

## PRODUCTION: SUMMER 2021

The documentary is based on powerful messages of forgiveness.

## CONCURRENT EDITING: SUMMER - FALL 2021

While we are shooting the documentary we will be editing at the same time.

4

## FINAL EDITING: FALL 2021 - TBD

Once Production is finished, the final editing can begin. We will make sure everything is ready for distribution.

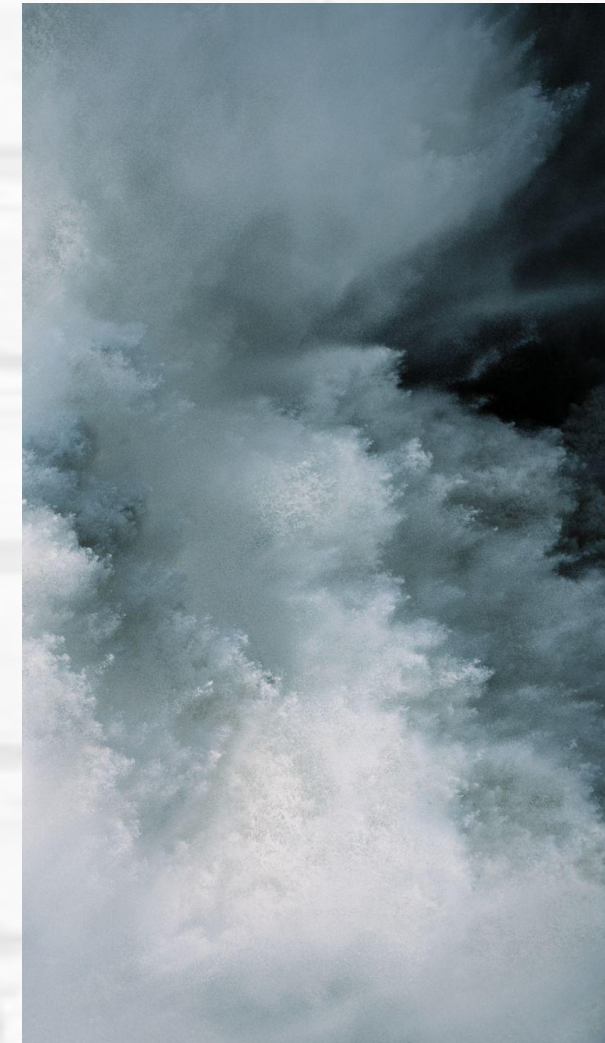
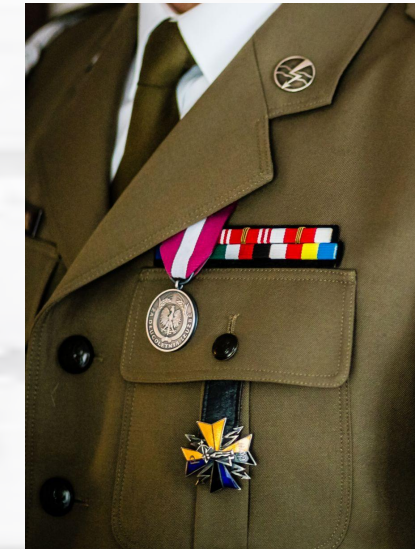
## MARKETING MATERIAL: TBD

In the final stages of Editing, Marketing materials will be produced to aid in distribution efforts.

5

## DOCUMENTARY READY FOR DISTRIBUTION: TBD



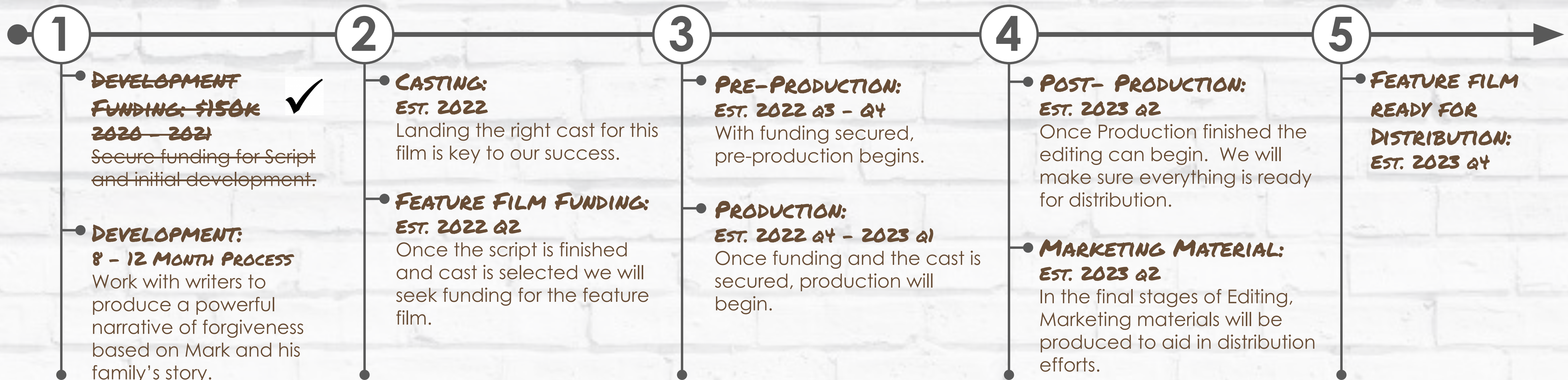


# THE FILM

Forgiveness is a mouth service given just as easily as it is discarded.

**We say “I forgive you” when what we really mean is “I’m going to hold this against you.”** And we do. We hold onto abuses like big, awkward bricks in our pockets. Shuffling along, staggering, but getting by. **We live like this weighted down by grief, shackled by the shame of abuse.** But what if we were never meant to carry this weight?

**Forgiving a Good Man is a deeply moving exploration of human pain and the freedom that comes with true forgiveness.** It's the story of a monster becoming a hero. It's a journey from rags to redemption.





# FILM + DOCUMENTARY

At its core, **Mark Goodman's story** is not a traditional “church” story. Rather, it's an earnest, human story that reaches far **beyond the typical Christian film** circles. Here's one man's incredible story that can kindle real, authentic conversations about **life, faith, and relationships**. If you see the feature film, chances are you are going to want to see the documentary and vice-versa. In this way the **feature and documentary feed one another**.

The film, based on Mark Goodman's story, will tell a **heart-wrenching story** of **unimaginable abuse, isolation, and loneliness**. Though we will follow Mark's character through some of the darkest times of his life, this story is not all doom and gloom. It's a **road to redemption for both Mark and his father**, sprinkled with light-hearted, endearing moments that invite all audiences to care.

During the production of the movie, we will film a “**behind the scenes**” style documentary. This documentary more explicitly delivers the real-life emotion of **giving and receiving the grace of Christ**. We will interview and explore the characters on which the film is based, including family, friends, and those directly involved in the project. Throughout the narrative of the documentary, **the audience will experience the raw, authentic journey of meeting Christ**.

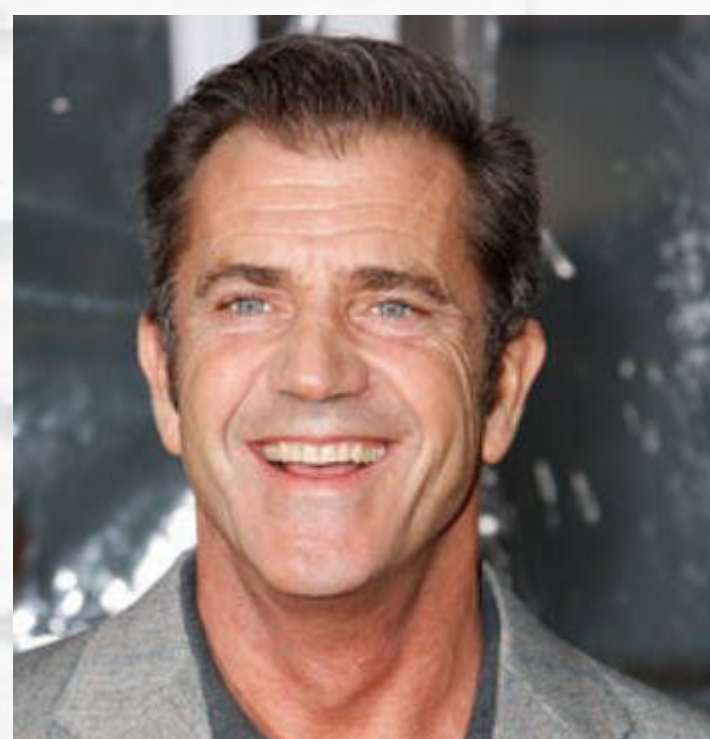
Fundamentally, **we see Mark Goodman's story as a platform to tell non-believers about Jesus**. We believe this story will shine a light into the darkness, and help people **encounter Christ and forgiveness**.

## THE CHARACTERS

MOM



DAD



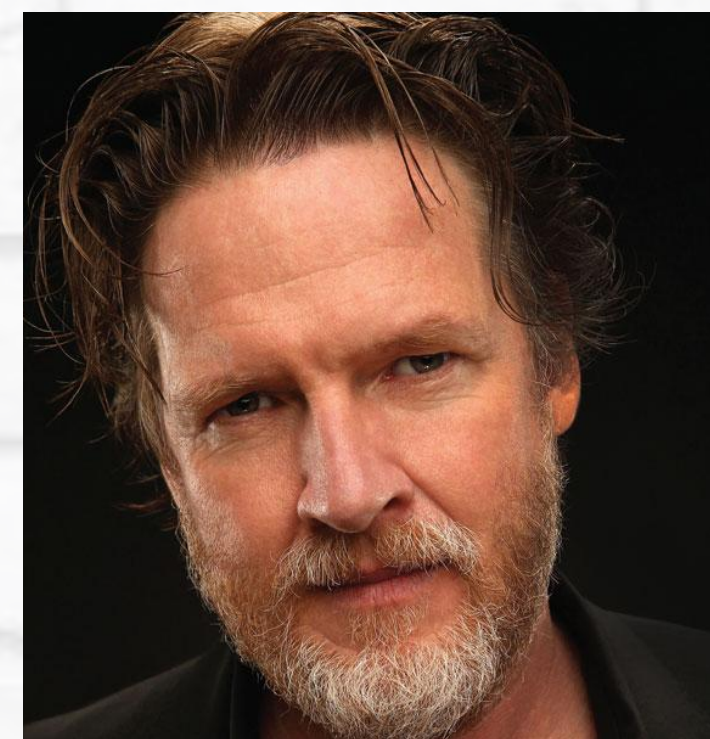
MARK'S WIFE



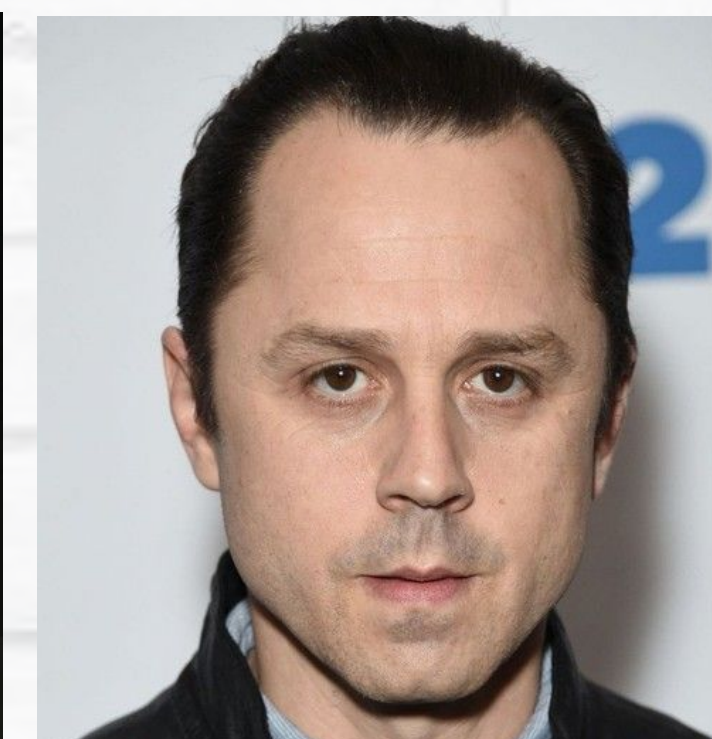
JIM



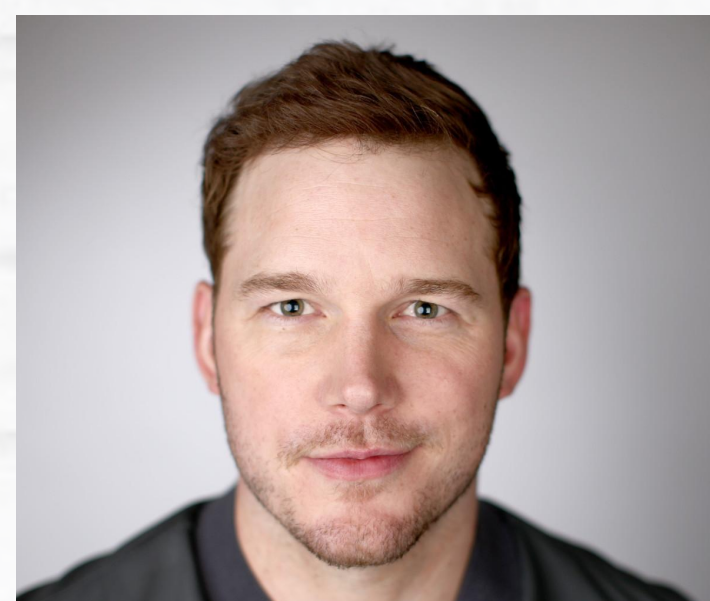
BOB



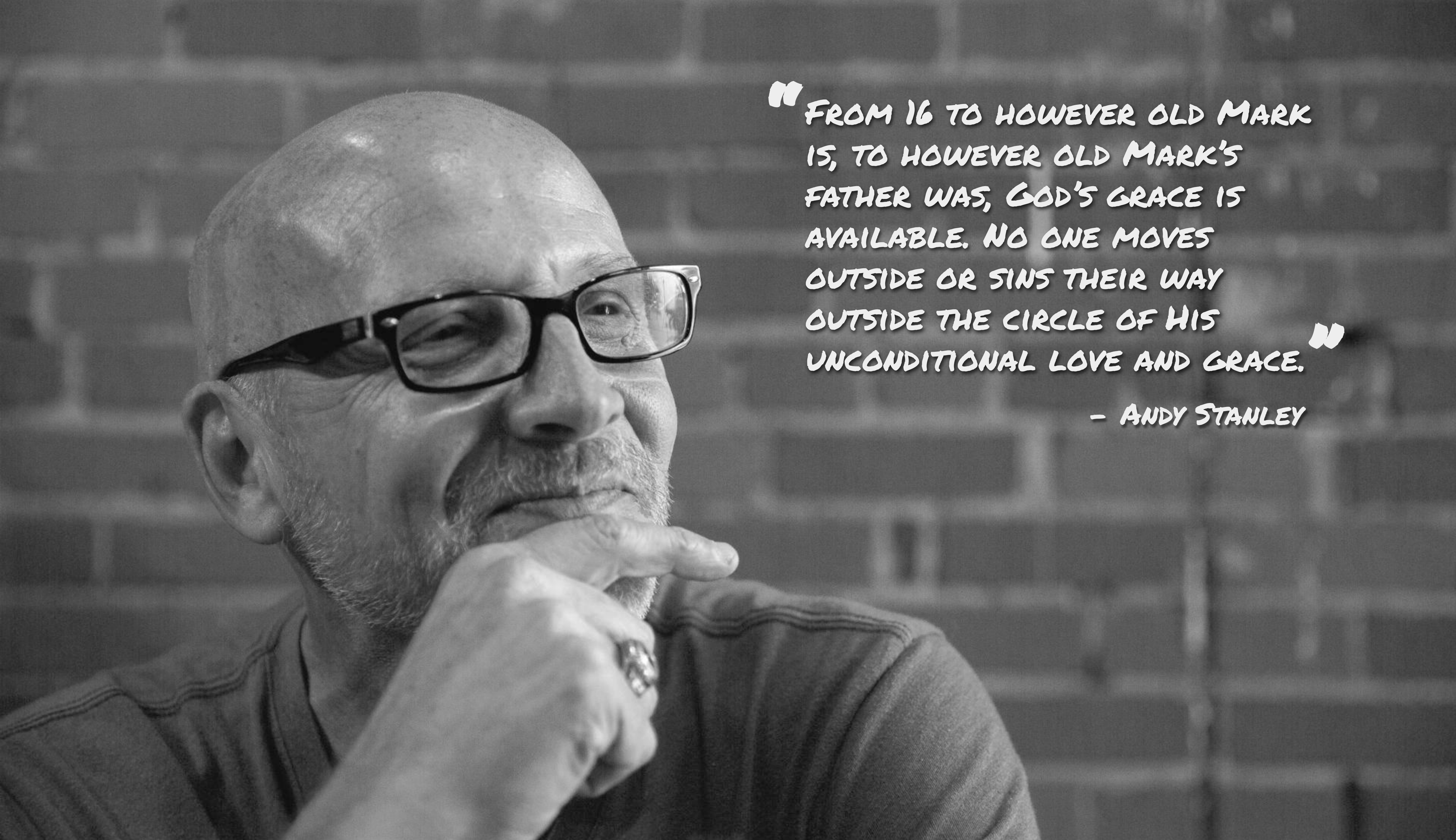
MIKE



MARK







"FROM 16 TO HOWEVER OLD MARK IS, TO HOWEVER OLD MARK'S FATHER WAS, GOD'S GRACE IS AVAILABLE. NO ONE MOVES OUTSIDE OR SINS THEIR WAY OUTSIDE THE CIRCLE OF HIS UNCONDITIONAL LOVE AND GRACE."

- ANDY STANLEY



# THE BACKSTORY

“I’ve eaten from dumpsters, and I’ve dined with kings,” Mark Goodman says, “but neither is all that satisfying.” **In Forgive a Good Man, Mark shares how his journey from homelessness to the height of success** was overshadowed by abuse and its aftermath until he found freedom through forgiveness.

Mark’s honest journey began in Detroit, Michigan, where he was raised in an alcoholic, abusive home with his three older brothers—Jim, Bob, and Mike. Mark’s formative years were marked by **shouting voices, flying fists, and sexual abuse behind closed doors**. After graduation from high school, and a brief stint in an automotive factory, Mark and his brother Mike tore a path to California. There, they lived homeless on the streets and beaches around Los Angeles for a year. For reasons he didn’t yet understand, Mark eventually decided to return home. He stuck out his thumb in California and picked up what he thought to be an otherwise routine ride from a cowboy heading to Cheyenne, Wyoming. Mark soon discovered the perils of hitchhiking. That evening, he was sexually assaulted by the cowboy, a fact Mark buried for years.

**Mark stuffed this new shame down alongside his abusive past and tried to focus on the future.** But the longer he ignored his pain, the more he saw the products of unforgiveness around him. **His eldest brother Jim, struggling with anger,** isolated himself from the entire family. **His brother Mike, diagnosed with schizophrenia,** refused his meds because a clear mind allowed the memories to flow. **His brother Bob, the closest thing Mark had to a mentor, called him from a transmission shop at four in the morning, slurring a confession that he could never be free of the pain his father had inflicted.** Mark woke the following morning to the news that Bob’s intoxication on their call was from the carbon monoxide of a car running in the garage. Bob had taken his own life.

**Despite the dysfunction and death all around him, Mark looked forward.** He built a successful software company, ignoring his bitterness, his brothers’ issues, and the cowboy from Cheyenne. **But through all of this he recognized that he too was still carrying around the pain,** shame and blame from his past. There he was, confronted with its mandate to forgive others without condition. **Growing in this practice, Mark found himself able to release those who’d hurt him.** The relief brought him the very thing he’d been chasing all along—utter freedom.

In an increasingly polarized world in which so many feel the sting of shame, blame, and abuse, **the path to forgiveness is complicated at best.** According to the Center for Disease Control, one-quarter of all Americans have suffered from neglect or physical, sexual, or mental abuse. **Those who’ve never experienced abuse have suffered the pain, shame, and blame of life in other ways.** Consider the large number of marriages that end in nasty divorces. Consider those who’ve suffered from violent crimes. Consider the everyday outrages, arguments, and bullying people experience in the workplace or on social media. **We’ve all been used or abused by others in some way.**

**The path to freedom-thru-forgiveness is a road less traveled;** this much is true. But few stories are more inspirational than one of uncharacteristic, extravagant forgiveness told by one who’s experienced the worst pains and injustices of life. **There’s something about these stories stir us to live better stories, to drop our disdain and differences and dream again. Mark’s story delivers this kind of provoking, liberating effect.**

He leads the viewer into the poignant **experience of a deeply wounded victim forgiving his worst offenders** and uncovering an astonishing treasure—complete freedom. Viewers of this raw and poetic memoir will learn how **forgiveness short-circuits the vicious cycles** of abuse, anger, and self-harm, and ultimately opens the door to the most unlikely kind of reconciliation.

**Mark’s honest, hopeful journey is a story in which we can all find ourselves.** Who hasn’t been wronged by someone close? Who hasn’t been offended or betrayed? **We’ve all experienced firsthand—even more so these days—the distinct pain that relationships and human interactions can bring.** Far fewer of us have experienced the astonishing freedom that comes when the inner pain is replaced by an outpouring of inexplicable grace and love. **Forgive a Good Man offers this much-needed promise for today’s tension- and hurt-filled world.**

Mark's story is a deeply moving exploration of human pain and the freedom that comes with true forgiveness. **It’s the story of a monster becoming a hero. It’s a journey from rags to redemption.**



# PLATFORM PROMOTION THE BOOK

## ABUSE, SHAME, & THE UNCOMMON JOURNEY TO FREEDOM

"I've eaten from dumpsters, and I've dined with kings," Mark Goodman says, "but neither is all that satisfying."

In *Forgiving a Goodman*, Mark shares how his journey from homelessness to the height of success was overshadowed by abuse and its aftermath until he found freedom through the practice of forgiveness.

Mark's honest journey began in Detroit, Michigan, where he was raised in an alcoholic, abusive home with his three brothers—Jim, Bob, and Mike. Mark's formative years were marked by shouting voices, flying fists, and sexual abuse behind closed doors. After graduation from high school, and a brief stint in an automotive factory, Mark and his brother Mike tore a path to California. There, they lived homeless on the streets and beaches around Los Angeles for a year. For reasons he didn't yet understand, Mark eventually decided to return home. He stuck out his thumb in California and picked up what he thought to be an otherwise routine ride from a cowboy heading to Cheyenne, Wyoming. Mark soon discovered the perils of hitchhiking. That evening, he was sexually assaulted by the cowboy, a fact Mark buried for years.



### ABOUT THE AUTHOR

Mark Goodman is the founder of 70x7—Path to Forgiveness ([www.70x7.org](http://www.70x7.org)), a non-profit founded to promote the message of freedom through forgiveness. Mark's sharing of his very personal and poignant first-person account in this book is part of a much larger and strategic campaign that includes a \$5M-budget feature film, documentary, and faith-based curriculum freeing others beyond from their bonds of pain, shame, and blame.

To find out more information:  
[www.70x7.org](http://www.70x7.org)



FORGIVING A GOODMAN

MARK GOODMAN

## FORGIVING A GOODMAN

A gripping emotional journey of hope  
turning into freedom found in forgiveness

MARK GOODMAN

Mark Goodman will be promoting a **book of the same name** in advance to the release of the movie.

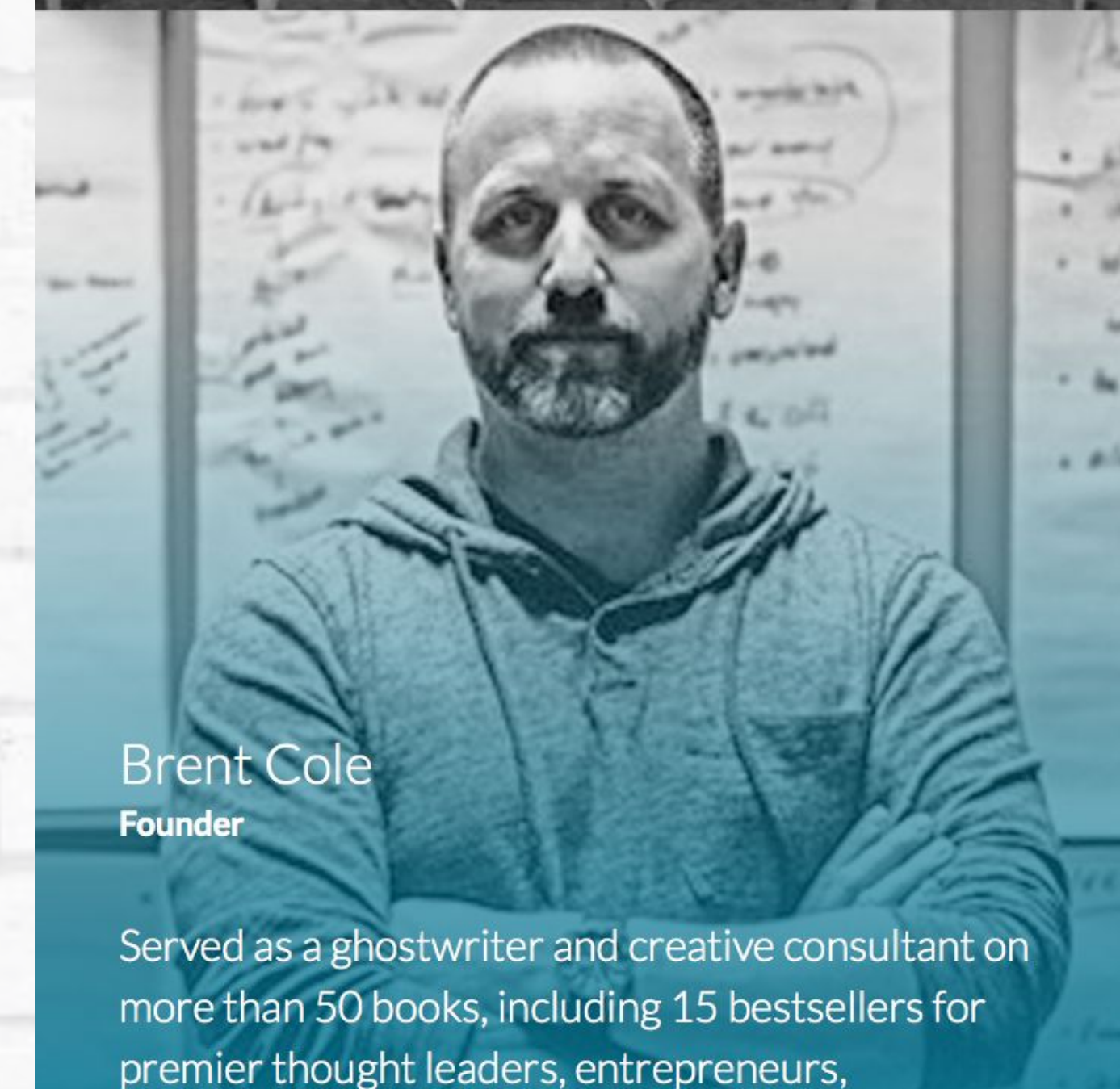
Mark's book, *Forgiving a Good Man* is **the culmination of his life story and its most transcendent message**. This sharing of his very personal and poignant first-person account in a book is part of a much larger and strategic campaign for forgiveness.

The ghostwriter for the book is Brent Cole of Invisible Ink. **Brent wrote 15 NY Times bestsellers for people such as:**

- John Maxwell
- Dale Carnegie
- Tony Robbins
- Marcus Lattimore
- Amy Jo Martin
- Erik Wahl – 2013 Biz Book of the Year
- Merrill Hodges
- Jon Acuff
- John Foley

Invisible Ink

'nv's'ble 'nk"



Brent Cole  
Founder

Served as a ghostwriter and creative consultant on more than 50 books, including 15 bestsellers for premier thought leaders, entrepreneurs, celebrities, athletes and executives. The body of his ghostwritten work has sold an estimated 5 million copies. Luminary is working with Brent to develop a new learning course that will walk budding speakers and authors through a proven, step by step process, helping them discover their own personal story and authentic message.



# PLATFORM PROMOTION SPEAKING TOUR + NONPROFIT SUPPORT

*Forgiving a Good Man* is further **supported by 70x7—Path to Forgiveness**, a **faith-based non-profit organization**, which curates and creates inspirational messages, stories and video clips relating to forgiveness.

We will support the message of *Forgiving a Good Man* including a **social media launch, non-profit support, podcasts, and speaking engagements.**



In the 2+ years since Mark Goodman & Elizabeth Smart spoke at North Point Church, it has been viewed 133+ million times with 700,00+ shares.

<https://www.facebook.com/watch/?v=676785466030684>





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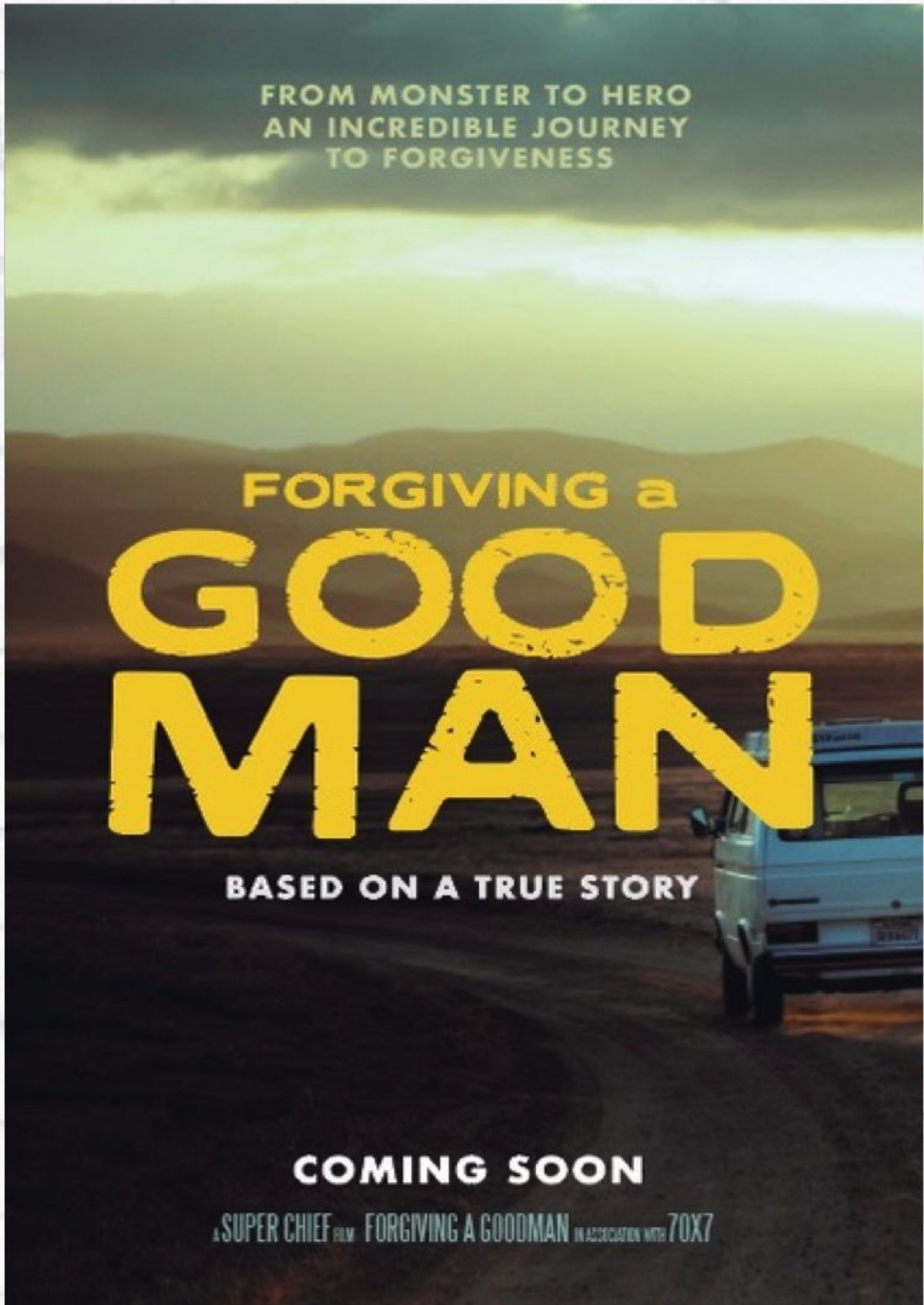
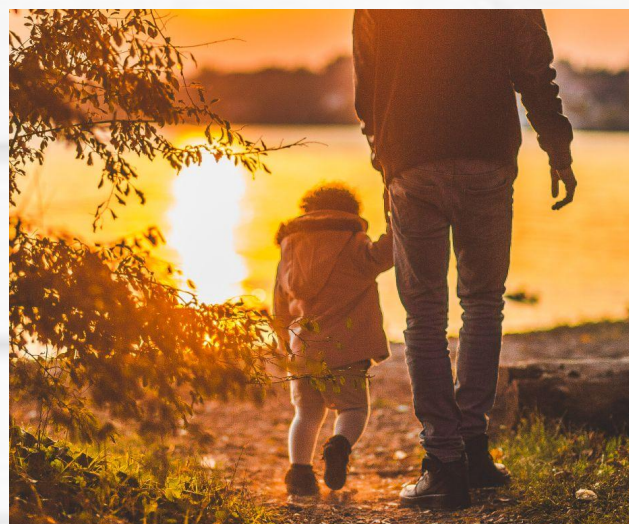
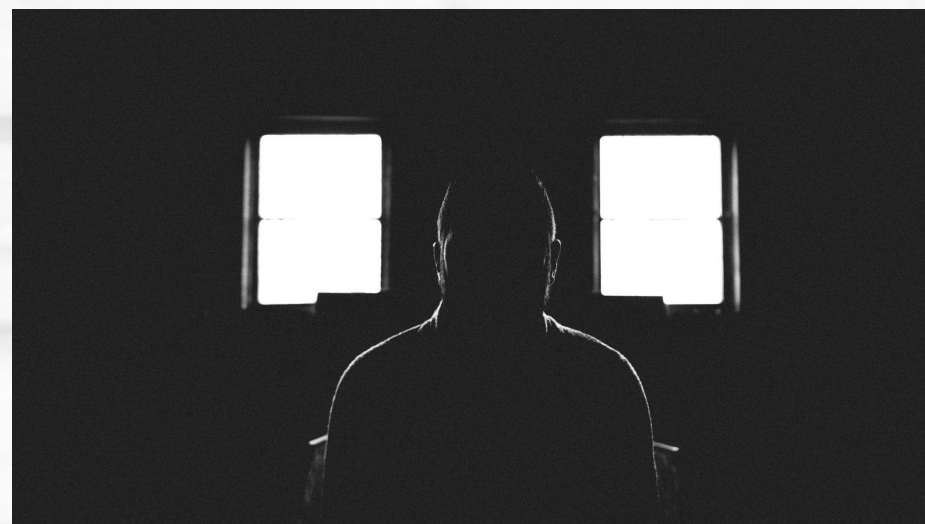
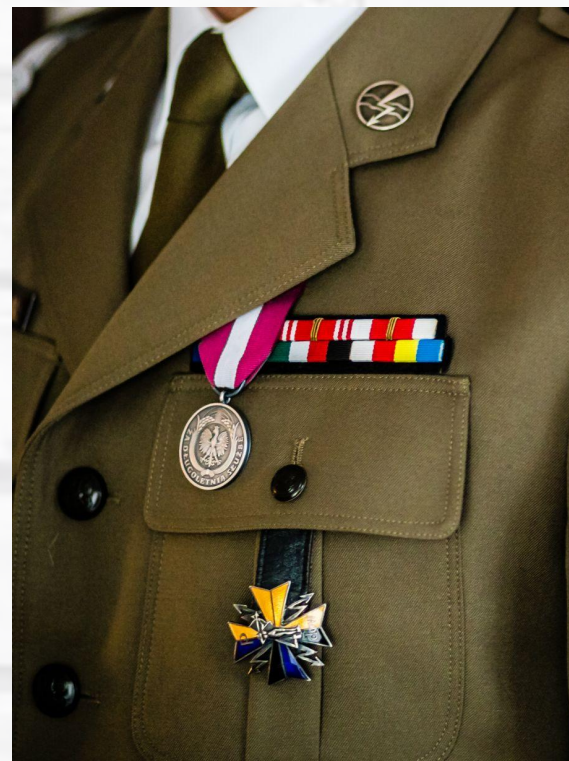
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**www.ForgivingAGoodMan.movie**

A  **SC ORIGINALS** FILM

**Forgiving A Good Man, LLC**, a Georgia-based company, in partnership with **SC Originals**, is developing and producing the feature film and documentary **FORGIVING A GOOD MAN** based on the forgiveness story of **Mark Goodman**.





**SC ORIGINALS**

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More info online at:  
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